

Creative Enterprise Brainstorming meeting for Signature Park

Brief overview of the Signature Park project

This project is "...a necessary and powerful catalyst to: rejuvenate a very visible brownfield; demonstrate the value of sustainable initiatives; and, buoy the momentum of revitalization in the portion of Toledo's central business district known as UpTown."

Questions:

1. **What are the needs of this particular community and How can this building address those needs?**

- Inexpensive space for artists and businesses
- Wired - internet access
- Gathering space
- Small scale performance space – ADA Accessible
- Multi-use space / coffeehouse
- Artist gathering space
- Retail space
- Flex space
- Community needs central focus
- Food availability – staging area for catering
- Cooking and other demonstrations / classes
- Murals
- "Creative" Tax Free zone / Duty free
- Old movie series
- Business incubator center with equipment, common space, meeting rooms
- Anchor tenant
- Park – safety, no blind spots, etc.
- Meet with corporations to see if would have interest in the building
- Showers in bathrooms
- Daytime businesses
- Quality deli / quick prepared food
- Exercise space
- Urban paint ball / bowling alley
- Ice skating rink in park

- Fresh food market

How can this building be integral to the Signature Park and vice-versa?

- Kiosks – food, art supplies, art. Etc.
- Native plantings
- Busy building increases park safety
- Windows on blank wall for safety also access to building on blank side.
- Free standing chess boards
- Space for free expression / musical instruments
- Garage doors that open for small businesses
- Indoor / outdoor WIFI
- Exterior electric plugs for computers
- Space for art films inside & out
- Films for kids during the day
- International films
- What other collaborations can be made to enhance this project?
- Park should have arts focus
- Rotating changeable sculpture
- "Art" in name
- Light installations

2. What are the practical considerations?

- Safety – address by activity
- Parking – on street but keep aware of increasing needs
- Loading dock / freight elevator
- ADA Accessible
- Park & building maintenance, sustainable, seek renewable operating support
- Ongoing events
- Selling ad space on building
- Signature Park Preservation Committee
- Program Director to coordinate events

3. What should the name be?

- Magnolia Park
- Auction name rights
- "UpTown" in name

- UpTown Epicenter Park
- UpTown Community Art Park
- UpTown City of the Arts
- UpTown Green
- Park UpTown
- UpTown Square
- UpTown Alive!
- UpTown Summit
- UpTown Park of the Arts
- UpTown Experience (Art)